



Two Day Corporate Training Program on

Cost Reduction Techniques for Competitiveness & Profit Maximization

National Productivity Organization (NPO), Ministry of Industries & Production in collaboration with Pakistan National Accreditation Council (PNAC), Ministry of Science & Technology, SME Business Support Fund (BSF) and Multan Chamber of Commerce & Industry (MCCI) is pleased to announce a two-day corporate training program on "Cost Reduction Techniques for Competitiveness & Profit Maximization". The objective of this training program is to identify hidden cost prevailing in the industry and guide them to become more cost competitive so that they can enhance their export. The prime objective is to unlock the hidden factor (cost of poor quality) utilizing various quality and productivity tools & techniques.

METHODOLOGY: Presentation, Case studies & exercises.

DESIGNED FOR:

CEOs, Divisional Heads, HR Managers, TQM Managers, Management Consultants, Team Leaders, Executives, Industrialists, Advisors & Trainers etc.

TIME

0930 hrs – 1700 hrs

DATE

13-14 March, 09

DAYS

Friday & Saturday

VENUE

Multan Chamber of Commerce & Industry, Shahrah-e-Aiwan-e-Tijarat-o-Sanat, Multan

FEE

Rs. 5,000/- per participant, which includes training material, certificate, Lunch & tea.

Note: Participants contribution Rs. 1,000/- only

(Rs. 4, 000/- sponsored by BSF)

COURSE CONTENTS:

- ◆ Importance of Quality & Productivity Competitiveness
- ◆ Why Cost Reduction
- ◆ Unlocking hidden cost factors
- ◆ Steps in cost reduction
- ◆ Cost reduction methods
- ◆ Waste elimination
- ◆ Check list preparation for cost reduction

RESOURCE PERSON:

Hasan Haider, DGM, NPO-Pakistan

Hasan is a renowned "Change Agent" and an exceptional motivational speaker in Asia. He has versatile and dynamic 12 years of proven experience as a professional trainer and consultant. He played instrumental role in bringing change in the number of public and private sector organizations. He trained over 60,000 participants from more than 15,000 companies and conducted over 900 national and international workshops. His enthusiastic yet practical style relates to many types of audiences. As a trainer and professional speaker, He has been characterized as motivational, unique, informative, practical, inspirational and enjoyable. He has done his Master in Business Administration Specialization in Management Information System and Master in Educational Leadership & Management. He is an IRCA registered ISO 9001/14001 Lead Auditor and Certified OHSAS 18001 Assessor. He is also certified "Productivity Specialist" and certified "Management Consultant" from Tokyo. He is also "Six Sigma Green Belt" and "Knowledge Management Practitioner" expert in Pakistan.

For Registration Please Contact

MODE OF PAYMENT

Cash / Bank Draft in the favour of National Productivity Organization, Islamabad

Mr. Tanveer-ul-Haq

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Closing Date for Registration

Limited seats are available, contact before March 12, 2009

National Productivity Organization
Ministry of Industries & Production
Government of Pakistan

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