



THE MULTAN CHAMBER OF COMMERCE & INDUSTRY
Shahrah-e-Aiwan-e-Tijarat-o-Sanat
Multan

PLAN OF ACTIVITIES
(2022-2023)

Short Term Plan:

S.#	Name of Activities	Activity Type	Brief Description	Finances	Outcome
1	Meetings with foreign Diplomats and Delegates.	Short Term / Regular Feature	MCCI will arrange meetings with foreign Diplomats and delegates. The Ambassadors, High Commissioners, Commercial Counselors and business delegates from various foreign countries will visit Chamber to meet / interact with the business community of the area to discuss different issues and matters of bilateral trade.	Financed by MCCI. Estimated expenses will be occurred in one year: Rs.450,000/-	<ul style="list-style-type: none">• Promotion of Bilateral Trade• Development of Joint Ventures• Introduction of Domestic Products of the country to international markets• Relaxations in obtainment of business visas
2	Meetings with Government Officials, Federal Ministers and Provincial Ministers.	Short Term / Regular Feature	MCCI will arrange meetings with Government Officials, Federal Ministers and Provincial Ministers of different Ministries of the country to meet / interact with the business community to discuss different issues and matters.	Financed by MCCI. Estimated expenses will be occurred in one year: Rs.1,400,000/-	<ul style="list-style-type: none">• Problems / issues being faced by the business community will be resolved• Development of Infrastructure• Economic and Industrial development of the region• Promotion of Trade, Industry, Agriculture and Commerce

3	Training Programs, Workshops, Seminars and Awareness Sessions.	Short Term / Regular Feature	MCCI will conduct various training programs, workshops, seminars and awareness sessions in collaboration of different Governmental and Private departments like SBP, SECP, SMEDA,NPO, TDAP, NTC, IPO, BSF, PSIC and PAMCO etc. to provide latest business information to business community for capacity building and business promotion	Financed by MCCI. Subsidy from concerned organization where available. Estimated expenses will be occurred in one year: Rs.1,200,000/-	<ul style="list-style-type: none"> • Business Development • Capacity Building • Awareness about latest business techniques • Awareness about latest changes in rules, regulations and laws
4	Small Exhibitions	Short Term / Regular Feature	MCCI will conduct Small exhibitions in the premises of Chamber especially for the promotion of Arts and Crafts of the region	Financed by MCCI. Subsidy from concerned organization where available. Estimated expenses will be occurred in one year: Rs.800,000/-	<ul style="list-style-type: none"> • Introduction of Handmade Products of Artisans • Promotion of Arts and Crafts • Business development of Women Entrepreneurs
5	DGTO Consultative Session for Capacity Building of Secretary Generals and Office Bearers of Licensed Trade Organizations of South Punjab	Regular Feature Every Year on 6 th February	MCCI will conduct a Consultative Session in collaboration with Directorate General of Trade Organizations, Ministry of Commerce, Government of Pakistan (DGTO)	Financed by MCCI. Estimated expenses will be occurred in one year: Rs.100,000/-	<ul style="list-style-type: none"> • Capacity Building of the Secretary Generals and Office Bearers of Licensed Trade Organizations regarding compliances and awareness about Trade Organization Act, 2013 and Trade Organizations Rules, 2013
6	Formation of Trade Delegation for foreign countries	Short Term / Regular Feature	Chamber is planning to organize Trade Delegation comprising of its members to different countries to explore business opportunities. It will be a regular featured activity of the Chamber	Self financed based by the delegates of MCCI. To get subsidy from TDAP where available as per rules.	<ul style="list-style-type: none"> • To explore new avenues of business • Bilateral Trade will be developed • Exports of country will be increased

7	Annual Exhibition	Regular Feature	MCCI will conduct yearly a large exhibition namely Multan Trade Carnival with collaboration of Trade Development Authority of Pakistan TDAP	Financed by MCCI. To get subsidy from TDAP where available as per rules. Estimated expenses will be occurred in one year: Rs.1500,000/-	<ul style="list-style-type: none"> • Introduction of Domestic Products to international markets through visitors of different foreign Embassies / High Commissions • Encouragement / boost business of SMEs • Encouragement / boost business of Women Entrepreneurs • Introduction of Handmade Products of Artisans • Promotion of Arts and Crafts
8	Formation of Sub-Committees and Meetings of Sub-Committees	Regular Feature	Chamber will form 23 Sub-Committees. Around 23 Sub-Committees have been formed to cater different matters of the Chamber headed by senior members	Financed by MCCI. Estimated expenses will be occurred in one year: Rs.180,000/-	<ul style="list-style-type: none"> • Problems / issues being faced by the business community will be resolved • Disputes resolution among members • CSR activities will be increased • Regional Infrastructure Development • Betterment of Environment • Strengthened liaison between MCCI and different Governmental Departments, Educational Institutes, Universities and Banks etc. • Entrepreneurship Development • Strengthened liaison between other Chambers and Associations of the region • Promotion of Trade, Industry, Commerce and Agriculture • Women Entrepreneurship Development
9	Meetings of Executive Committee	Regular Feature	Holding of meetings of Executive Committee of the Chamber is a regular feature.	Financed by MCCI. Estimated expenses will be occurred in one year: Rs.90,000/-	<ul style="list-style-type: none"> • In time decisions on different matters after getting input • Overall development of the Chamber and business interest of business community

10	MCCI Trade Bulletin	Regular Feature	MCCI Trade Bulletin is a regular feature. Trade Bulletin printed and circulated quarterly every year containing important information for members and activities of the Chamber. MCCI circulates it Trade Bulletin widely to all Chambers and Associations of the country, Embassies, High Commissions, FPCCI, Banks, Governmental and Private departments and members of the Chamber	Financed by MCCI and partially by Advertisement. Estimated expenses will be occurred in one year: Rs.200,000/-	<ul style="list-style-type: none"> • Business information • Participation of business community in national and international level fairs & exhibitions are increased. • Export of Domestic Products increased • Introduction of Domestic Products to international markets • Entrepreneurship Development • Promotion of Arts and Crafts • Introduction of Famous Artisans at national and international level
11	Proposals / Suggestions for Federal Budget and Trade Policy	Regular Feature	It is a core activity of the Chamber. The relevant Sub-Committees formulate proposals / suggestions based on feedback of members for Federal Budget and Trade Policy and submit to the Government every year	Financed by MCCI. Estimated expenses will be occurred in one year: NIL	<ul style="list-style-type: none"> • Improvement in making Trade Policy • Removal of possible irritants in Federal Budget • Approval of Development Projects
12	Meetings of Alliance of Recognized Chambers and Associations of South Punjab (ARCA)	Regular Feature	Alliance of Recognized Chambers and Associations of South Punjab (ARCA) has been established at MCCI. Holding of meetings of meetings of ARCA is a regular feature.	Financed by MCCI. Estimated expenses will be occurred in one year: Rs.100,000/-	<ul style="list-style-type: none"> • Strengthening relationship between Recognized Chambers and Associations of South Punjab. • Industrial and economic growth of the region
13	Nominations of Members of MCCI on Board of Directors / Board of Management of different departments	Regular Feature	It is a core activity of the Chamber. Every year Chamber sends nominations of its members on Board of Directors / Board of Management of different departments	Financed by MCCI. Estimated expenses will be occurred in one year: NIL	<ul style="list-style-type: none"> • Participation of Business Community in development projects • Betterment in working of Boards

Long Term Plan:

1	Establishment of Multan Business Centre in Multan	Long Term	MCCI is endeavoring for establishment of a Multan Business Centre with the collaboration of TDAP. Chamber had offered its own land adjacent to its building to TDAP for construction of Multan Business Centre on it. Various departments will be facilitated by providing space for small offices to provide one window operation services to the business community of the area. Multan Business Centre will also be a unique opportunity to the Craftsmen, Women Entrepreneurs as well as the exporters and business community of this region to display their products at one place	MCCI proposed to provide land. Further funds will be allocated by EDF through TDAP. Estimated expenses will be occurred in one year on visits for consultation with different departments: Rs.50,000/-	<ul style="list-style-type: none"> • One Window Operation Services will be available for Business Community • Introduction of Domestic Products to international markets will be increased • Export of Domestic Products will be increased • Arts and Crafts of the area will be promoted
2	Establishment of Centre of Excellence in Multan	Long Term	Keeping in view the importance of Multan, which is the oldest surviving city in the world, this Chamber is endeavoring for establishment of a Centre of Excellence at Multan. Multan preserves in its folds immense cultural heritage, age long traditions of Arts & Crafts, Learning and Wisdom, along with deep rooted foundation of Trade and Commerce. For centuries Multan has been famous as a hub of religious education, due to which many Sufis and Saints migrated and settled here, for which Multan is renowned as The City of Saints.	Funds will be allocated by the Government / International Funding Agencies. Estimated expenses will be occurred in one year on visits for consultation with different departments: Rs.50,000/-	<ul style="list-style-type: none"> • Culture and Heritage of Multan will be promoted and introduced national and international level as well • Arts and Crafts of Multan will be introduced and promoted • History of Multan will be preserved • Research work and books of Sufis, Saints and Renowned Leaders will be preserved

			For the preservation and research on the treasure of history and knowledge, cultural heritage, teachings and books of our Sufis, Saints and renowned Legends, it is a dire need to have a Centre of Excellence at Multan.		
3	Establishment of Help Desks at Chamber House	Long Term	MCCI has established temporary Help Desks at Chamber's premises of SBP, SMEDA, TEVTA, FBR. These Help Desks are successfully working and providing services to the business community. Chamber is planning to upgrade its building where the permanent Help Desks of various departments will be established on permanent bases.	Financed by MCCI. Service facility will be provided by concerned business related Government Departments. Estimated expenses will be occurred in one year for all Help Desks: Rs.500,000/-	<ul style="list-style-type: none"> • One Window Operation Services will be provided to Business Community • Problems / issues will be resolved • Business information will be provided
4	Master Plan for the Economic Growth of Southern Punjab	Long Term	MCCI is endeavoring to establish a Master Plan for Industrial Zones for the economic growth of South Punjab with collaboration of SMEDA and other Chambers and Associations of South Punjab. Following special zones are proposed by MCCI for Master Plan:- <ol style="list-style-type: none"> 1. Fruit & Vegetables Processing 2. Milk Processing & Dairy Products 3. Goat, Sheep & Cattle Fattening 4. Poultry and Poultry products Processing 5. Upgradation of Cotton Ginning 6. Fabric Dyeing, Finishing & Printing 7. Drainage System for Big Industrial areas (Water Treatment Plant) 	Funds will be allocated by the Government / Funding Agencies. Estimated expenses will be occurred in one year on visits for consultation with different departments and meetings with other Chambers and Associations of South Punjab: Rs.100,000/-	<ul style="list-style-type: none"> • Industrial and economic growth of entire South Punjab will be increased specially after 2 CPEC Motorway link

			<ol style="list-style-type: none"> 8. Pesticides / Insecticides (Duty Free areas) 9. Handicraft Buying Houses 10. Paper Mill 11. Animal Poultry Feed Mill 12. Wood Seasoning Plant 13. Hi Frequency Furnace 14. Organic Fertilizer 15. Small Plants of Fertilizer, Sugar & Cement 16. Dyeing Finishing & Stitching Center for Home Textile 17. Fish Farming 18. Upgradation of Power Loom to Rapier Loom 19. Upgradation of Hank Dyeing to Winch & Cone Dyeing 20. Low Tech Engineering 		
5	Setting up of Science & Technology University in Multan	Long Term	Establishment of a Science & Technology University in Multan proposed to concerned Ministers and Higher Authorities of the Government	Funds should be allocated by the Government / International Funding Agencies. Estimated expenses will be occurred in one year on visits for consultation with different departments: Rs.50,000/-	<ul style="list-style-type: none"> • Science & Technology education will be promoted in the entire region

6	Setting up of Gym Khana Club in Multan	Long Term	Establishment of a Gyem Khana Club in Multan proposed to concerned Ministers and Higher Authorities of the Government	Funds should be allocated by the Government / International Funding Agencies. Estimated expenses will be occurred in one year on visits for consultation with different departments: Rs.50,000/-	<ul style="list-style-type: none"> • Healthy Activities will be promoted • Social Activities will be promoted
7	Provision of Bone Marrow Transplant at Children Medical Complex Multan	Long Term	Provision of Bone Marrow Transplant at Children Medical Complex Multan proposed to concerned Ministers and Higher Authorities of the Government	Funds should be allocated by the Government / International Funding Agencies. Estimated expenses will be occurred in one year on visits for consultation with different departments: Rs.50,000/-	<ul style="list-style-type: none"> • This medical facility will be provided in the Hospital to facilitate the entire region
8	Setting up of Cancer Hospital at Multan	Long Term	Establishment of a Cancer Hospital in Multan proposed to concerned Ministers and Higher Authorities of the Government	Funds should be allocated by the Government / International Funding Agencies. Estimated expenses will be occurred in one year on visits for consultation with different departments: Rs.50,000/-	<ul style="list-style-type: none"> • Cancer Patients will be facilitated in the region

9	Setting up of Women Business Incubation Centre at Multan	Long Term	Establishment of a Women Business Incubation Centre in Multan proposed to concerned Ministers and Higher Authorities of the Government	Funds should be allocated by the Government / International Funding Agencies. Estimated expenses will be occurred in one year on visits for consultation with different departments: Rs.50,000/-	<ul style="list-style-type: none"> • Women Entrepreneurship will be developed • Business of existing Women Entrepreneurs will be increased
10	Setting up of Training Institute for Artisans at Multan	Long Term	Establishment of a Training Institute for Artisans in Multan proposed to concerned Ministers and Higher Authorities of the Government	Funds should be allocated by the Government / International Funding Agencies. Estimated expenses will be occurred in one year on visits for consultation with different departments: Rs.50,000/-	<ul style="list-style-type: none"> • Arts & Crafts of the region will be promoted • Encouragement for becoming Artisans • Unemployment will be reduced
11	Establishment of Export Display Centre at Multan	Long Term	Establishment of an Export Display Centre in Multan proposed to concerned Ministers and Higher Authorities of the Government	Funds should be allocated by the Government / International Funding Agencies. Estimated expenses will be occurred in one year on visits for consultation with different departments: Rs.50,000/-	<ul style="list-style-type: none"> • Exhibitors will be facilitated • Domestic Products will be introduced in national and international markets • Export of Domestic Products will be increased • Overall business of the region will be increased • Foreign Exchange earnings will be increased

12	Setting up of a Zoo at Multan	Long Term	Establishment of a Zoo in Multan proposed to concerned Ministers and Higher Authorities of the Government	Funds should be allocated by the Government / International Funding Agencies. Estimated expenses will be occurred in one year on visits for consultation with different departments: Rs.50,000/-	<ul style="list-style-type: none">• Entertainment will be proved to the families and children
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